

## Hoffman Center Case Statement

### Need and Opportunity

The North Tillamook County environment offers an unrivaled natural setting and many artists settle here to be inspired and hone their craft. The area population is independent and resourceful, but is typically under-served when it comes to arts and arts education. Hard-working families make their living in the building trades, tourism industry, or in farming. Many retirees call the area home as well, and are keenly interested in the arts.

The area is isolated, however. Access to arts education and cultural enrichment is limited and often requires extensive travel. As in many rural communities, school funding is tight, and an arts curriculum is virtually non-existent.

The Hoffman Center, started from a generous gift by Lloyd and Myrtle Hoffman, aims to fill the gap: to provide access to the arts and arts education.

### Mission

The Hoffman Center is an Oregon nonprofit 501(c)3 organization which supports and encourages artistic, cultural and educational activities in north Tillamook County by providing facilities, funding, promotion and other assistance.

### Impact and Accomplishments

Currently, the Hoffman Center has two facilities to help artists and patrons of the arts connect with the community, improve their skills, and simply be able to enjoy a variety of performances.

The Hoffman House Studios, in the original home bequeathed by the Hoffmans, are available to local artists for rent. There they can use private and dedicated space to pursue their passion for a nominal monthly fee. In addition, classrooms are available for small group workshops. Our popular and long-standing Life Drawing workshop meets there regularly.

The Hoffman Center building across the street was purchased in 2007 to provide the space for more programs.

- The clay program allows both children and adults to experiment with a variety of techniques, and have their projects fired on-site.
- Art and theater workshops serve local children, both after school and in the summer
- Performances bring in regional talent as well as local musicians and theater groups.
- The monthly Manzanita Writers' Series hosts regional well-known authors to the Coast, and encourages local writers with an "Open Mic."

Dedicated volunteers manage all the programs, and the maintenance of the facilities.

## **Goals**

We want to build on these early accomplishments and provide more opportunities for local artists and art lovers to explore, create, and connect.

## **Strategies**

We will continue to build new programming by collaborating with artists and other organizations in the community, including Tillamook County Arts Network, CART'M, the Nehalem Valley Historical Society, other arts centers along the coast, and local schools.

We will refurbish the Hoffman Center Annex building to provide a safe, clean, and flexible environment for these pursuits.

## **The Future and Your Investment**

The current Hoffman Center Annex structure is a metal pole building with few windows. Some support columns obstruct movement and views. The concrete floor is uneven and covered with an aging carpet. The heating system is cobbled together and inefficient, barely warming the public spaces and wasting energy through poorly insulated walls. It is not the welcoming and well-designed environment that a community could be proud of.

After a series of community meetings, and input from a variety of Hoffman Center volunteers and stakeholders, we hired architect Mark Nye to design a space that can meet our needs for an arts center. He has nearly completed the architectural plans and a building permit will be applied for soon. In addition to a dedicated ceramics "lab," there will also be a flexible classroom space with ample storage. A well-equipped performance space, with a stage, green room, and appropriate lighting and sound equipment, will please audiences and performers alike. It can also serve as a gallery for periodic events. We also have an "incubator" space set aside to allow volunteers to develop new programs.

The refurbishment project is expected to cost about \$400,000, or about \$133 per square foot -- and that includes basic furnishings. We're aiming for LEED (Leadership in Energy & Environmental Design) Certification, a green building standard that will help us keep our renovation and operating costs down and reinforce the area's reputation as an environmentally conscious community. Several people and businesses have donated goods and services: wireless Internet service, exterior cleaning and painting, and waterproofing and building repair.

The Hoffman Center was started with a generous bequest from two dedicated members of the community. Their vision has been brought to life through the work and passion of countless volunteers. Please join with us to build the Hoffman Center into a vital part of the community.